



Activity Report 2017

Chair of Social Stratification and Sociology of European Societies

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1. Preface

Ten years after the establishment of the Professorship of Social Stratification and the Junior Professorship for the Sociology of European Societies, it is once more time to look back onto a busy year of research, teaching and academic self-administration. With one professorship, one junior professorship and a team of 9 research fellows, we form an essential pillar of the Institute of Social Sciences.

For us, research is always channeled by projects. The biggest running project is currently a large joint research project funded by the German Research Foundation (DFG)/the Austrian Science Fund (FWF). The Research Unit “Horizontal Europeanization”, coordinated by Martin Heidenreich at the University of Oldenburg, had received three more years of funding until 2018 and will once more be extended until 2019. In this project, 2017 was a year in which many loose ends were being tied together. Building upon the first and the second period of research, we are now in a stage of discussing results in smaller and bigger groups and, of course, in the middle of publishing the results.

While project proposals we submitted to the European Research Council and the Federal Ministry for Labour and Social Affairs (BMAS) were unfortunately refused, we are now looking forward to the start of another big project: As an outstanding success, Jannika Mattes was granted a junior research group on “Regional Energy Transition: The social processes of negotiating, norming and learning in the wind energy sector”, funded with 1.3 million EUR by the German Research Foundation’s Emmy Noether-Programme. The preparations for this project are now well under way, and two new employees will start to fill the project with life on January 1st, 2018.

Particularly in the scope of our DFG-project, but also from individual projects and other initiatives, our group has again started and completed numerous publication projects in journals and books. A full list of the completed papers is available in this report. Here, we would only like to highlight the two PhD theses: Norbert Petzold successfully defended his PhD thesis “Individualisation as a way to exit long-term benefit receipt? The link between long-term beneficiaries’ appropriations of the German minimum income scheme and their life planning regarding benefit receipt” on February 15th. Katharina Zimmermann successfully defended her PhD thesis on “Local Europeanisation by cohesion policy - The European Social Fund in local labour market policies” on February 27th. Congratulations to both of you! We are also proud of the recognition our research gets: Jannika Mattes won this year’s prize for excellent research, awarded by the Universitätsgesellschaft Oldenburg e.V. (UGO).

Moving from research to teaching, we are again happy to thank the whole team for the extraordinary teaching performance in the Bachelor, Master, Diploma and Magister degree programmes of our department. It is due to the high effort of everyone that even big lectures with more than 300 students are now easily manageable for us and nonetheless receive the appropriate attention and high-quality teaching input they deserve. We have also started offering courses in English and will maintain this offer

in the future, even though some of our students seem to need a little more time to get used to that.

In the Institute for Social Sciences, our team again took an active part in keeping the administrative processes running. Martin Heidenreich once more acted as the director of the institute, while Deborah Rice and Jannika Mattes are equal opportunity commissioners. Patricia Bruns has taken over the position of the departmental Erasmus+ coordinator. Many members of the group have additionally been involved in the various department and faculty committees, for example in appointment committees, in the department board, in student advisory service, in examination boards, in doctoral thesis committees and so on.

Last but not least, we had two new employees join our team in the course of this year. Patricia Bruns and Merle Toborg both support the “Horizontal Europeanization” project and take over responsibility in teaching. We are happy to have you here! On the other side of the coin, Norbert Petzold left us after completing his PhD thesis. We wish him our very best for his new position!

In the remaining report, we present in some more detail our activities related to research and teaching for 2017. But before doing so, we would like to thank all those people and institutions whose great support helps us so much in our work: Thank you very much. We are looking forward to continuing our work in 2018, and we are thankful to have so many people who back this up and facilitating support structures that enable us to do so.

Oldenburg, December 2017

Martin Heidenreich and Jannika Mattes

2. Projects and other research activities

The research activities of our unit are focused on two areas: attracting more attention to the European dimension of social stratification and analysing the transition towards an innovation-oriented and globally-oriented knowledge-based society as an important factor in processes of social-structural change.

As an outstanding success, Jannika Mattes was granted a junior research group on “*Regional Energy Transition: The social processes of negotiating, norming and learning in the wind energy sector*”, funded with 1.3 million EUR by the German Research Foundation’s **Emmy Noether-Programme**. From January 2018 on, this project will look at energy transitions as social processes. It proposes the concept of regional transition fields to capture and explain how globally and nationally embedded actors and institutions from different social fields shape regional transition processes in the wind energy sector through processes of negotiating, norming and learning. The project will investigate this empirically in six in-depth case studies.

2.1 Internationally comparative and European social stratification

Our first research focus is the Europeanization and internalization of national societies with the aim of helping to overcome the methodological nationalism of inequality research. Complementary to the relevant activities of the University of Bremen, our unit seeks to analyse the transformation of national societies from a social and economic perspective.

Our interest in the Europeanization of national society and economic spaces is based on the notion that processes of socialization – e.g. education systems, employment systems and social protection systems as central determinants of social inequality – can no longer be analysed in a national framework. Through the Europeanization of adjudication, monetary policies, household policies, regional policies and agricultural policies, social inequalities are increasingly created and regulated on a European level. The cognition of social inequalities is also no longer limited to national levels. The activation and definition of inequalities as well as tackling inequalities increasingly takes place in supranational spaces. The hitherto national interpretative and regulatory standards regarding social inequalities are now changing through the aggregation of European regulation structures and the involved political integration and dependence (vertical Europeanization) as well as through transnational communication relationships, exchange relationships and changing learning processes (horizontal Europeanization).

In 2017, this theoretical interest in the Europeanization of social inequalities and its determining factors was addressed in our DFG/FWF research unit “Horizontal Europeanization”.

The first phase of the DFG research unit “Horizontal Europeanization” was successfully completed in 2015. The second phase was approved by DFG/FWF and will end in 2018 (extended until 2019). In the context of this research group, we also analyse the Europeanization of social inequalities based on pan-European income and labour market data. The follow-up of this project will grant us the opportunity to deepen our assessment of the impact of the Eurozone crisis on Europeanisation and its winners and losers.

These activities take place within the framework of the *Centre for Europeanisation and Transnational Regulations* Oldenburg (CETRO), which was recognized by the European Union as a Jean Monnet top-level research centre in autumn 2008. CETRO facilitates the coordination, organization and support of internationally comparative and European scientific research projects. It supports the profile development of the involved professorships by helping to secure third-party funds, creating synergy effects between the involved disciplines and raising the visibility of the social research activities in Oldenburg in this area.

a) DFG/FWF funded Research Unit “Horizontal Europeanization”
(“Europäische Vergesellschaftungsprozesse: Horizontale Europäisierung zwischen nationalstaatlicher und globaler Vergesellschaftung“)
1st phase 2012 - 2015, 2nd phase 2015 - 2018 (extended until 2019)

Launched in 2012, the Research Unit investigates the question how the opening of social fields and social spaces in the course of political integration in Europe goes along with increasing cross-border dependencies among citizens (horizontal Europeanisation). The fields of analysis also include transnational social interactions, attitudes, and subjective interpretations and their influence on the transformation of social relationships and life circumstances among individuals and families.

In the first phase (2012–2015), the focus of the research group lay on horizontal Europeanisation processes in academic, bureaucratic, professional and associational fields, as well as on related conflicts and bargaining relations and their impact on patterns of social inequality. Complementary to the Europeanisation of social fields, the Europeanisation of social spaces (P. Bourdieu) was analysed, including everyday practices, collective memories and social inequalities. Different modes of Europeanization were distinguished to explain an increasing transnationality of norms, attitudes and behaviour in the academic world, in asylum administrations, everyday life, professional behaviour, industrial relations, and individual perceptions of social inequality. The modes analysed were power and coercion, competition, communication, and cooperation. At the beginning of 2015, the German Research Foundation and the Austrian Science Fund granted the continuation of the Research Unit for three more years, until September 2018. In the second phase (2015–2018) the research group emphasizes the analysis of conflicts and tensions between national and European regulations, subjective identifications, and patterns of integration and social inequality against the background of the current Euro crisis. Explored areas of conflict are, for example, asylum management, the reorganization of higher education,

labour relations, and the distribution of life-course opportunities. The analysis builds on typologies and theoretical approaches developed in the first phase of the project, namely *double dualization*, *politicization*, *uncertainty*, and *controversial solidarities*. In the following, these leading concepts will be explained briefly.

Europeanization processes are characterized by tensions associated with the unequal distribution of social resources and opportunities. We can observe a deepening of centre-periphery cleavages in Europe with regard to social inequality in various fields, as well as an increase in social inequalities between different socio-demographic groups (*double dualization*). Second, Europeanization is characterised by conflictual processes of regulation and standardization in a multi-level political-administrative system. In the course of this integration process, a *politicization* of social fields can be observed. Furthermore, Europeanization processes are characterized by conflicting modes of interpretation and identification. This goes along with an erosion of trust in the EU and with general feelings of *uncertainty* in everyday life. Lastly, transnational *solidarities* are currently renegotiated in the face of the Euro crisis and refugee crisis.



Summer School in Wrocław (Breslau), Poland



Identifications and Solidarity in Europe Discussing, Learning and Networking for Young Researchers

Call for Applications

Summer school of the research network "Horizontal Europeanization" at the Willy Brandt Center for German and European Studies, University of Wrocław, Poland, 21 – 24 June 2017

What is the summer school about?

The identification with Europe and a cosmopolitan identity have been hotly debated for decades. However, only now, with the rise of populist and nationalist movements all over Europe, the importance of the citizens' support for the European integration process for the future of the European Union has become widely visible. At least since the Eurozone crisis and the related austerity policies, the time of an unquestioned "permissive consensus" of the European population is over because the political, economic and monetary integration has contributed to increasing inequalities in income, employment and social conditions as demonstrated by the obscenely high levels of youth unemployment in some Southern European countries. This has contributed to a politicization of European social integration, in particular the politicization of (1) the identification of European population with the EU, (2) the transnational solidarity among European member states, and (3) the transnational perception of social inequalities.

The aim of the summer school is to analyze and discuss how the current developments have influenced and changed the different facets of European social integration in its three dimensions. Some questions that could be addressed are: How did European, national and regional identifications develop during the crisis? Did growing social inequality in Europe contribute to the erosion of trust in the EU and the re-nationalization of collective identifications? Or did the Europe-wide coverage of the growing social problems in some countries strengthen the solidarity among European populations? A wide range of topics around the issues of identification in Europe, solidarity in Europe, and perception of social inequality in Europe are possible. During the summer school, we want to discuss these issues with a group of young scholars and more experienced researchers from various countries.

Why visit this summer school

The summer school is an extraordinary opportunity to promote your academic work. It offers the opportunity to discuss your own work with other PhD students or fresh PhDs and with experienced researchers in the field from all over Europe. You can present your

assumptions and research design in front of a diverse audience and profit from remarks beyond the usual perspectives of your home institution. Additionally, senior researchers will present own published work. You have the seldom opportunity to discuss publications with the authors themselves. They not only defend their work in a Q&A but also tell the story behind the publication, how they came up with the idea and which steps the piece had to pass until publication. This allows not only a deeper understanding of the publications themselves but also gives first hand insights in the work of academic publication. Currently confirmed are Soetkin Verhaegen (University of Stockholm) and Nora Sikkodi (University of Portsmouth). The event takes place in Wrocław, the 2016 capital of culture in Europe. You will experience a vibrant city but also learn about its present and past, with fundamental nationality and identity changes which mirror European history in a nutshell. The summer school is organized and funded by the German Research Foundation and the Austrian Science Fund research network "Horizontal Europeanization" and the Willy Brandt Center for German and European Studies in cooperation with the ECPR Standing group "Identity" and the Section "Sociology of Europe [Europasozioologie]" of the German Sociological Association (DGS). Organizers are Pawel Karolewski, Jenny Preunkert and Jochen Roose.

Key information

- Start 21 June 2017, 17:00 h, end 24 June 2017, 14:00 h
- Presentations by young scholars of their own work
- Presentations by experienced researchers of their own work
- Guided city tour through Wrocław
- Ample discussions and networking
- No fees
- 15 young researchers as participants
- Seven full financed grants available (awarded depending on the quality of application and the funding needed)
- Estimated accommodation cost (for participants without grant): 300,-EUR plus travel

Application

For an application please send:

- description of your project (max. 800 words)
- letter of motivation (max. 500 words)
- indication of the funding needed

to roose@wbz.uni.wroc.pl

Deadline for applications: 30 April 2017
(Information on acceptance: 10 May 2017)



Schedule Overview

	Wednesday	Thursday	Friday	Saturday
9:00-10:30		<u>Roose</u> : European identity after Ockham's razor Discussants: <u>Artigas</u> , <u>Corti</u> , <u>Yurtsever</u>	<u>Siklodi</u> : Active citizenship through mobility? Discussants: <u>Aramburu</u> , <u>Brune</u> , Rowley	<u>Verhaegen</u> : What to expect from European identity? Explaining support for solidarity in times of crisis Discussants: <u>Priem</u> , <u>Harrer</u> , <u>Bruns</u>
10:30-11:00		Break	Break	Break
11:00-12:30		Group 1, room 13 <u>Aramburu</u> , <u>Bembnista</u>	Group 2, room 43 <u>Bruns</u> , <u>Drewski</u>	Group 1, room 13 Rowley Group 2, room 43 <u>Corti</u> , <u>Yurtsever</u> Artigas 11:20 Round up
12:30-14:00		Lunch	Lunch	Lunch
14:00-15:30	<i>Arrival</i>	<u>Heinrich</u> : Experimental exposure to the EU energy label Discussants: <u>Kanellopoulos</u> , <u>Drewski</u> , <u>Wlostowska</u>	<u>Ignác</u> : European Solidarity – a project presentation Discussants: <u>Bembnista</u> , <u>Ntampoudi</u>	<i>Departure</i>
15:30-16:00		Break	Break	
16:00-17:30	17:00 Welcome 18:00 European and National Identifications and the Case of Refugees in Europe, <u>Karolewski</u> and <u>Roose</u>	Group 1, room 13 <u>Brune</u> , <u>Priem</u>	Group 2, room 43 <u>Ntampoudi</u> , <u>Harrer</u>	16:00-18:00 City guided tour: <u>Identities in Wrocław</u>
20:00	Dinner	Dinner	Dinner	

European Identity and Inequalities. Does Euroscepticism entail holding the EU accountable for social inequalities in Europe? (Patricia Bruns, University of Oldenburg)

Presented at the Summer School 'Identifications and Solidarity in Europe' (21.-24.06.2017, Wrocław):

The rise of populist parties and the overall critical tone in public as well as in the media indicates a dramatic decline of the support for the European Union. The term *Euroscepticism* stands for doubt and disbelief in the concept of the EU in general, especially relating to the process of European integration. Even though Euroscepticism has been well investigated, there is still not an overall reliable theoretical concept for understanding Euroscepticism nor a collective attempt in effective prevention adjustments.

To further investigate the origins of people's negative attitude towards the EU, micro-level determinants will be used. Given the fact that the amount of political support depends partially on the satisfaction with institutional outcome, it could be argued that a high rate of social inequalities or rather a large perception of an unequal society fosters disapproval of the political regime or even the whole political system. Due to the ongoing Europeanization process, inequalities become a transnational rather than a national concern. Therefore, the EU could be hold responsible for social inequality among the member states. To analyze whether the perceived accountability for social inequalities relies at least to some extent on the EU, the causes and consequences of Euroscepticism will be examined and theoretically as well as empirically connected with social inequalities. The presentation will reflect on the idea that the interplay between Euroscepticism and the perception of inequalities tells us something

about the underlining processes of how the European citizens experience a transnational accountability for the structure of the European society.



Summer School Participants

CES-Conference “Sustainability Transformation” in Glasgow from 12 until 14 July 2017

Project results were presented and discussed in the course of the panel: Horizontal Europeanization: Europe as an emerging social entity between the national and the global sphere. *Chair: Martin Heidenreich, University of Oldenburg.*

Beyond Capacity, Conditionality, and Compliance – Everyday Practices in the EU - Funding World. *Katharina Zimmermann, Humboldt University of Berlin.*

The Public Sector Dilemma: Marginal Flexibilization As a Consequence of European Crisis Management and Fiscal Austerity. *Sven Broschinski, University of Oldenburg; Jenny Preunkert, University of Oldenburg.*

A Transnational Community of Purpose? The Professionalization of Lobbyists at the European Union. *Christian Lahusen, University of Siegen; Frank Borchers, University of Siegen.*

Towards the Europeanization of Asylum Procedures? Negotiation and Implementation of the ‘Asylum Procedures Directive’. *Karin Schittenhelm, University of Siegen.*

The Contested Constitution of Wage Coordinating Institutions in Social Services from a Multi-Scalar Perspective. *Nele Dittmar, University of Linz.*

Discussant: Juan Medrano, Universidad Carlos III de Madrid.

Conference of the research group on 2 and 3 November 2017 in Berlin:

Aim of the Conference

The aim of the conference was to present preliminary findings from the research unit “Horizontal Europeanization” to colleagues working on the sociology of Europe in Germany and abroad, and to discuss our empirical results with them. The conference had the character of a workshop. It strived to intensify informal relations among the European-sociological research community.

Presentation

Martin Heidenreich & Jenny Preunkert: Introduction and Conceptual Framework of the Research Unit: The Europeanization of Social Space and Social Fields.

Richard Münch, Stephanie Beyer, Christian Baier & Vincent Gengnagel: Academic Capitalism and the Europeanization of the Academic Field: Transnational Research and Career Paths between Symbolic Integration and Social Closure. Discussent: *Niilo Kauppi, Université de Strasbourg.*

Christian Lahusen, Karin Schittenhelm, Carolin Nieswandt & Marius Wacker: Asylum Administrations in Europe: Transnational Practices between Cooperation and Conflict. Discussent: *Virginie Guiraudon, Sciences Po Paris.*

Panel discussion: “The Growing Divide between the People and the Elites in Europe: Causes and Prospective Solutions”. *Jürgen Gerhards, Free University Berlin; Virginie Guiraudon, Sciences Po Paris; Andreas Nölke, Goethe University Frankfurt; Michael Zürn, WZB Berlin; Chair: Steffen Mau, Humboldt Universität zu Berlin.*

Sebastian M. Büttner, Lucia Leopold, Steffen Mau & Katharina Zimmermann: Programming and Practice of EU Funding – A Comparative View on the Social World of EU Funding. Discussent: *Antoine Vauchez, Centre national de la recherche scientifique / Université Paris 1-Sorbonne.*

Jürgen Gerhards, Holger Lengfeld, Zsófia S. Ignácz, Florian K. Kley & Maximilian Priem: How Strong is Solidarity among European Citizens and the Member States of the European Union? Discussent: *Juan Díez Medrano, Universidad Carlos III de Madrid.*

Jan Delhey, Emanuel Deutschmann, Auke Aplowski & Monika Verbalyte: Europe as an Emerging, yet Unequal Social Space. Discussent: *Theresa Kuhn, University of Amsterdam.*

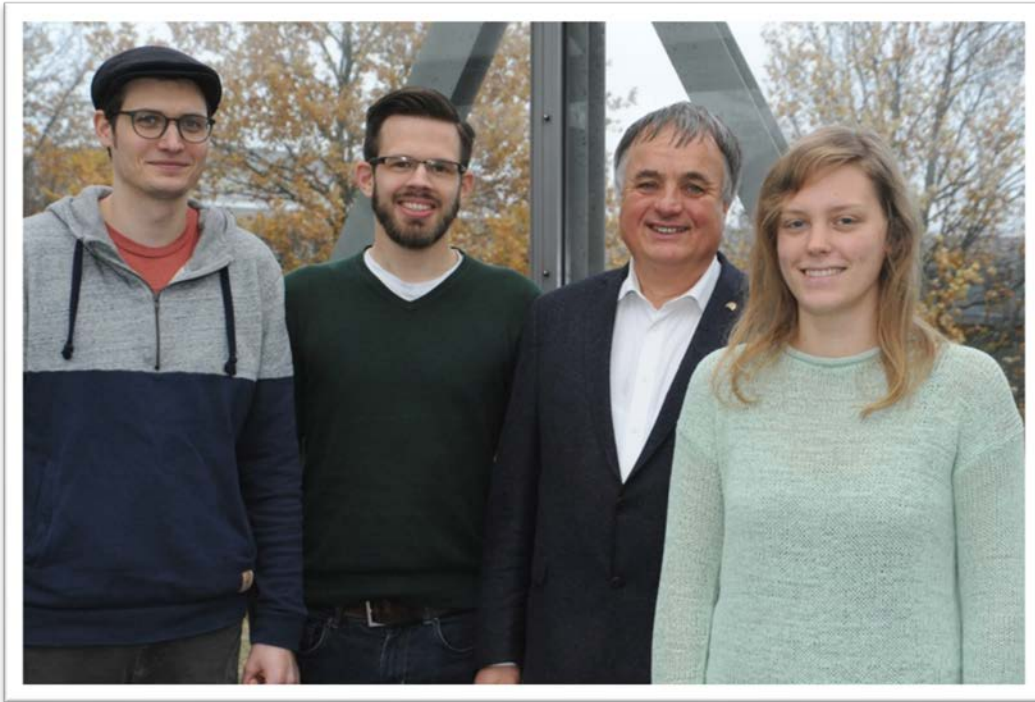
Martin Heidenreich, Sven Broschinski & Matthias Pohlig: The Dualization of Labor Markets in the Eurozone. Discussent: *Tim Goedemé, University of Antwerp.*

The research group (subprojects) of the second phase:

Sub-project	Head	Researchers	University	Topic
1	Prof. Dr. Richard Münch	Christian Baier, Stephanie Beyer (from 10/2016), Nilgun Massih-Tehrani (until 09/2016), Vincent Gengnagel	ZU Friedrichshafen	Europeanization of Higher Education
2	Prof. Dr. Christian Lahusen, Prof. Dr. Karin Schittenhelm	Stephanie Schneider, Carolin Nieswandt, Marius Wacker	University of Siegen	Europeanization of Asylum Administrative Practice
3	Prof. Dr. Jürgen Gerhards, Dr. Zsófia Ignácz	Maximilian Priem	FU Berlin	European Solidarity
4	Prof. Dr. Jan Delhey	Auke Aplowski, Katharina Cirlanaru, Emanuel Deutschmann, Monika Verbalyte	OvG Magdeburg	Cross-border Interactions and Transnational Identities
5	Prof. Dr. Steffen Mau, Dr. Sebastian Büttner	Lucia Leopold, Katharina Zimmermann, Ole Oeltjen (from)	HU Berlin, FAU Erlangen	Professionalization of EU Expertise
6	Prof. Dr. Susanne Pernicka, Dr. Vera Glassner	Dr. Torben Krings, Nele Dittmar, Dr. Klaus Neundlinger (from 11/2016)	JKU Linz	Europeanization of Labour Relations
7	Prof. Dr. Martin Heidenreich, Dr. Jenny Preunkert	PD Dr. Stefanie Kley (until 03/2016), Sven Broschinski, Fabian Hamann (until 08/2016), Matthias Pohligh (from 10/2016), Patricia Bruns, Merle Toborg (both from 04/2017)	CvO Oldenburg	Europeanization of Social Inequalities
Z	Prof. Dr. Martin Heidenreich	Dr. Jenny Preunkert	CvO Oldenburg	Central tasks of the research group



b) Research Project “Europeanization of Social Inequalities”
(Subproject 7 of the Research Unit “Horizontal Europeanization”)
1st phase 2012 - 2015, 2nd phase 2015 – 2018; extended until 2019



The approach of the subproject concentrates on the meso-level of social fields and the micro-level of social interactions, interpretations and attitudes. The project investigates the consequences of Europeanization processes across various social fields, namely academia, bureaucracy, European identity, European professionalism and labour relations. Heterogeneous processes of Europeanization are expected to have an effect on social stratification within Europe and to contribute to a specific distribution of resources, life chances, and scopes for individual action.

On the basis of different micro-data sources (EU-SILC, LFS), the structures of income inequality, poverty, material deprivation and unequal chances of societal participation were investigated in the first phase.

Four former members of subproject 7 (phase 1), Sabine Israel, Franziska Buttler, Cathrin Ingensiep, and Christian Reimann, published the article "Connected Europe(ans): does economic integration foster social interaction?" in the Journal of Contemporary European Studies. Mar2017, Vol. 25 Issue 1, p88-106.

Abstract: Considering the current process of horizontal Europeanisation which has resulted from the new opportunity structure created by the EU, this article discusses to what extent the European Member States are economically and socially intertwined. The proposition of this paper is that social interactions go hand in hand with economical interactions between the European Member States. In order to

validate this assumption, a horizontal Europeanisation index that measures Europeanisation in contrast to globalisation was developed. The underlying variables of our index cover 25 European countries and were mainly collected from OECD and EUROSTAT. Almost all European countries are economically more Europeanised than globalised. We observed a medium correlation between the economic and social dimension, indicating a rather low systematic pattern between the two dimensions of horizontal Europeanisation in 2011. However, this assumption cannot be upheld when considering the time perspective. When comparing 2007–2011, social cross-border transactions are relatively disconnected from economical cross-border transaction.

In the second phase (2015-2018, extended until 2019), subproject 7 focuses on reference groups for the subjective perception of social inequalities, and on the impact of Europeanization processes on work and family life. The data for these analyses come from various micro-data sources, such as the EU Statistics on Income and Living Conditions (EU-SILC), the EU Labour Force Survey (EU-LFS), the European Working Conditions Survey (EWCS) and the Generations and Gender Survey (GGS). Additionally, context variables from Eurostat and OECD-Statistics are used to obtain insights on the explanatory power of economic factors.

At the 2017 conference in Berlin, the project team presented first results from the second phase under the topic “the dualization of labor markets in the Eurozone”. They could show that the dualization between EU member states, on the one hand, and between different labor market groups, on the other hand, have strongly increased during the crisis within the euro area.

Project members: Prof. Dr. Martin Heidenreich; Dr. Jenny Preunkert; Prof. Dr. Stefanie Kley (until 03/2016); Sven Broschinski, M.A.; Fabian Hamann (until 08/2016); Matthias Pohlig (from 10/2016); Patricia Bruns and Merle Toborg (both from 04/2017)

c) Jean Monnet Centre for Europeanisation and Transnational Regulations Oldenburg (EU, project status: ongoing)

The Jean Monnet Centre for Europeanisation and Transnational Regulations (CETRO) at the University of Oldenburg focuses on the Europeanisation of national societies through the transnational regulation of social, labour and economic relations within the European Union (EU). By exploiting the advantages of the interdisciplinary composition of our research centre, we focus on two substantive issues and one procedural issue. We analyse a) the impact of the EU and its economic policies (especially the common market, the monetary union and the liberalization of public services) on national economies in Europe, b) the corresponding (trans-)formation of the European Social model and its crucial institutional pillars (national welfare policies, labour law, collective bargaining systems and other labour market regulations), and c) the interaction and mutual reinforcement of different forms of governance (joint regulation by common legal rules, mutual recognition of national regulations, private regulation in transnational networks, “negative integration” by economic externalities,

redistribution and “softer”, more participatory forms of policy coordination). Our emphasis on links between economic, social and regulatory aspects is motivated by the current situation of the EU which is characterized by an asymmetry between the economic and socio-political dimensions of transnational integration. Thus, faced with a growing scepticism towards further Europeanisation and globalization, the EU must take into account the social implications of European integration and in particular its impact on national welfare systems, labour law and collective bargaining relations.

The focus on economic, social and regulatory aspects of European integration is translated into different activities exploiting our multi-disciplinary resources and interests in research, teaching and communication (international conferences, lecture series, workshops, summer schools, working papers etc.).

2.2 “Oldenburger Museen und ihre Besucher“

The project aims to answer three research questions.

1. Who visits which museums?
2. Where does the interest in museums stem from?
3. What do visitors do in museums?

Question 1 has been examined relatively well in cultural and sociological studies, so that the results from this project can be compared with regard to status, age or gender and allow to underline specific features of the visitors in the Oldenburg museums. Questions 2 and 3, however, have been examined only marginally until now. For example, there are only a few empiric studies on what people do in museums when they are there. As to the question where the interest in art or museums stems from, no reliable findings have been published so far. In order to answer the research questions, various compatible empirical studies are undertaken in the two Oldenburg federal state museums as well as in the three urban museums. This includes, in addition to ethnographic research, an online and a print questionnaire. The latter is available in the museums.

Project leader: Dr. Christian Steuerwald

Project participant: Merle Toborg

3. Publications

Martin Heidenreich

2017 Heidenreich, Martin; Baur, Nina: Standorte innovativer Unternehmen in Europa : zwischen industriellen und dienstleistungsbasierten Ansiedlungsmustern. *Globalisierung als Auto-Kapitalismus* :

Studien zur Globalität moderner Gesellschaften / herausgegeben von Philipp Hessinger, Markus Pohlmann. - Wiesbaden, 2017. - Seiten 197-218. - ISBN 978-3-658-17705-8

2017 Heidenreich, Martin; Offe, Claus: Einzelbesprechung Europa [Rezension von: Offe, Claus, 1940-, Europa in der Falle]. *Soziologische Revue : Besprechungen neuer Literatur* / hrsg. von Heinz Hartmann [u.a.]. - Berlin, 40.2017, 1. - Seiten 136-139. - ISSN 2196-7024

Jannika Mattes

2017: Hansen, Teis; Mattes, Jannika: Proximity and power in collaborative innovation projects. In: *Regional studies : official journal of the Regional Studies Association*. - London [u.a.], (2017), Vol. 52 , Iss. 1, 2018, ISSN 1360-0591 12 (insges.12S), DOI: 10.1080/00343404.2016.1263387

Jenny Preunkert

2017 Preunkert, Jenny: Financialization of government debt? European government debt management approaches 1980-2007. *Competition and Change* Vol. 21(1), S. 27-44.

Deborah Rice

2017 (mit Menno Soentken und Franca van Hooren) The impact of social investment reforms on income and activation in the Netherlands. In A. Hemerijck (Hrsg.), *The uses of social investment*. Oxford: Oxford University Press, 235-243.

2017 Deborah Rice, How governance conditions affect the individualization of active labour market services: An exploratory vignette study. *Public Administration* 95(2), 468-481.

2017 Mark Considine, Jenny M. Lewis, Siobhan O'Sullivan and Els Sol (2015), Getting Welfare to Work: Street-Level Governance in Australia, the UK, and the Netherlands. pp. 224, Oxford: Oxford University Press, hbk. (book review). *Journal of Social Policy* 46(1), 205-206.

Christian Steuerwald

Soziale Mobilität. In: Boeckh, Jürgen, Mogge –Grotjahn, Hildegart u. Ernst-Ulrich Huster (Hg.) 2017: Armut und soziale Ausgrenzung. Wiesbaden. Springer VS.

Warum machen Unterschiede einen Unterschied? Zur Bedeutung von Hautfarbe, sozialer Herkunft und Geschlecht im Boxsport. In: Müller, Marion u. Christian Steuerwald (Hg.): »Gender«, »Race« und »Disability« im Sport. Von Muhammad Ali über Oscar Pistorius bis Caster Semenya. Bielefeld: transcript (Reihe KörperKulturen).

Gender, race und disability. Einführende Überlegungen zur Bedeutung sozialer Zugehörigkeiten im Sport und in der (Sport-)Soziologie. In: Müller, Marion u. Christian Steuerwald (Hg.): »Gender«, »Race« und

»Disability« im Sport. Von Muhammad Ali über Oscar Pistorius bis Caster Semenya. Bielefeld: transcript (Reihe KörperKulturen).

Franziska Buttler

2017 Sabine Israel, Franziska Buttler, Cathrin Ingensiep, and Christian Reimann, "Connected Europe(ans): does economic integration foster social interaction?"; Journal of Contemporary European Studies. Mar2017, Vol. 25 Issue 1, p88-106.

Cathrin Ingensiep

2017 Sabine Israel, Franziska Buttler, Cathrin Ingensiep, and Christian Reimann, "Connected Europe(ans): does economic integration foster social interaction?"; Journal of Contemporary European Studies. Mar2017, Vol. 25 Issue 1, p88-106.

Sabine Israel

2017 Sabine Israel, Franziska Buttler, Cathrin Ingensiep, and Christian Reimann, "Connected Europe(ans): does economic integration foster social interaction?"; Journal of Contemporary European Studies. Mar2017, Vol. 25 Issue 1, p88-106.

Christian Reimann

2017 Sabine Israel, Franziska Buttler, Cathrin Ingensiep, and Christian Reimann, "Connected Europe(ans): does economic integration foster social interaction?"; Journal of Contemporary European Studies. Mar2017, Vol. 25 Issue 1, p88-106.

Katharina Zimmermann

2017 Patricia Aurich-Beerheide, Katharina Zimmermann, "Soziale Dienstleistungen für Arbeitslose - Lokale Welten der Politikfeldintegration?"; Zeitschrift für Sozialreform (Journal of Social Policy Research). Volume 63 (2). Online: 28.06.2017 | DOI: <https://doi.org/10.1515/zsr-2017-0013>.

2019 Katharina Zimmermann, Local policies and the European Social Fund. Bristol: Policy Press.

4. Presentations and other activities

[30.11.2017] Jannika Mattes: "Regional energy fields: Understanding energy transition as social process". Presentation as a part of the European Association for Evolutionary Political Economy (EAEPE) Workshop in Bremen.

[10.-11.11.2017] Martin Heidenreich presents a paper on "Der Pyrrhussieg des Egalitarismus" at the autumn conference of the sociological working group of the archbishopric Paderborn with Archbishop Becker.

[02.-03.11.2017] Martin Heidenreich, Sven Broschinski, and Matthias Pohlig present a paper on "the dualization of labor markets in the eurozone" at the conference of the research unit Horizontal Europeanization in Berlin.

[02.-03.11.2017] Martin Heidenreich presents a paper on "Horizontal Europeanization: Europe as an emerging social entity between the national and global sphere" at the conference of the research unit Horizontal Europeanization in Berlin and in the seminar "Sociology of Europeanization" organized by the Free University and the Humboldt-University in Berlin

[14.-16.09.2017] Deborah Rice presents a paper on "Worlds of individualization: The delivery of active labour market services in Italy, Germany and the UK" at the ESPANET 2017.

[30.08.-01.09.2017] Deborah Rice presents a paper on "Network ties among social policy professionals: Benefits and costs for public service organizations and citizens" at the EGPA Conference 2017, Milan.

[12.-14.07.2017] Martin Heidenreich is Chair of the Panel Horizontal Europeanization: "Europe as an emerging social entity between the national and the global sphere" at the CES-Conference in Glasgow.

[12.-14.07.2017] Sven Broschinski and Jenny Preunkert present their paper "The Public Sector Dilemma: Marginal Flexibilization As a Consequence of European Crisis Management and Fiscal Austerity" at the CES-Conference in Glasgow.

[21.-24.06.2017] Patricia Bruns presents her paper "European Identity and Inequalities. Does Euroscepticism entail holding the EU accountable for social inequalities in Europe?" at the Summer School "Identifications and Solidarity" in Wrocław, Poland.

5. Teaching

Lectures and seminars in the autumn semester 2016/17

Prof. Dr. Martin Heidenreich

Einführung in die Soziologie

Einführung in die Arbeitsmarkt- und Organisationsforschung (x2)

Kolloquium

Vertiefung von Fachwissen Arbeit, Organisation oder Wissen (AROWI-Promotionsprogramm)

Norbert Petzold

Studieren im Ausland: Erasmus-Veranstaltung für SozialwissenschaftlerInnen

Dr. Deborah Rice

Arbeitsmarkt- und Sozialpolitik in Europa (x2)

Dr. Christian Steuerwald

Seminare zur Einführung in die Soziologie (x4)

Rouven Teichmann

Seminare zur Einführung in die Soziologie (x3)

Lectures and seminars in the spring semester 2017

Prof. Dr. Martin Heidenreich

Einführung in die Sozialstruktur

Einkommens- und Vermögensungleichheiten in Europa

Sociology of the European integration

Income and labour market inequalities in a comparative perspective

Kolloquium

Dr. Deborah Rice

Globalisierung und Gesellschaft

Gibt es einen globalen Arbeitsmarkt? (x3)

Merle Toborg

Seminare zur Einführung in die Sozialstruktur (x3)

Dr. Christian Steuerwald

Seminare zur Einführung in die Sozialstruktur (x3)

Norbert Petzold

Seminar zur Einführung in die Sozialstruktur

Thomas Jackwerth

Innovation und Organisation

Lectures and seminars in the autumn semester 2017/18

Prof. Dr. Martin Heidenreich

Einführung in die Soziologie

European Identity and Solidarity

Einführung in die Arbeitsmarktsoziologie

Einführung in die Organisationsforschung

Kolloquium

Prof. Dr. Jannika Mattes

Organisationen und Internationalisierung
Kolloquium

Dr. Deborah Rice

Arbeitsmarkt- und Sozialpolitik in Europa (x2)

Dr. Christian Steuerwald

Seminare zur Einführung in die Soziologie (x4)

Merle Toborg

Seminare zur Einführung in die Soziologie (x3)

Patricia Bruns

Causes and Consequences of Euroscepticism

Thomas Jackwerth

Wissen und Innovationen in Organisationen

6. Degrees and Graduations

Norbert Petzold successfully defended his dissertation “Individualisation as a way to exit long-term benefit receipt? The link between long-term beneficiaries’ appropriations of the German minimum income scheme and their life planning regarding benefit receipt” (15 February). The first supervisor was Prof. Dr. Martin Heidenreich, the second supervisor was PD Dr. Irene Dingeldey.



Katharina Zimmermann successfully defended her PhD thesis on “Local Europeanisation by cohesion policy - The European Social Fund in local labour market policies” (27 February). The first supervisor was Prof. Dr. Martin Heidenreich, the second supervisor was Prof. Dr. Paolo Graziano.

We congratulate both colleagues on their doctorate degree and we wish them all the best for the future.

7. Prizes and Awards

Jannika Mattes was awarded the “prize for excellent research 2017” by the Universitätsgesellschaft

Oldenburg e. V. (UGO) as part of the opening session of the academic year. The prize was endowed with 5,000 € and honors her contributions to international innovation research in a combined organizational and regional perspective.



8. Guest Lectures



Vortrag

Prof. Dr.
Paolo Graziano

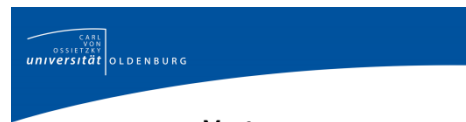
Professor der Politikwissenschaft an der Universität Padua und
Research Associate am European Social Observatory Brüssel

The end of social Europe? Understanding recent EU social policy change

Drawing on Easton's political system approach we identify the 2004, 2009 and 2014 European elections and the financial and economic crisis as inputs to the EU political system. On the output side, social policy has been substantially removed from the priorities of the EU political agenda already prior to the crisis. To understand this discrepancy between input and output we ask if and how inputs have altered power relationships among core actors in the system. We argue that although crisis-generated demand could have predicted European social policies becoming more relevant in order to cope with the crisis, support in form of election results empowered actors interested in deepening economic integration and austerity policies. We present new empirical data contributing to this argument from different perspectives and sources.

Montag, 27. Februar 2017, 14 – 16 Uhr
Carl von Ossietzky Universität Oldenburg
A6-4-411

Fakultät I
Institut für Sozialwissenschaften
Prof. Dr. Martin Heidenreich



Vortrag

PD Dr.
Irene Dingeldey

Wissenschaftliche Mitarbeiterin am
Institut Arbeit und Wirtschaft an der Universität Bremen

Akteurstrategien im Umgang mit Mindestlohn und Tarifpolitik – Differenzen nach Ländern oder Branchen?

Ziel dieses Beitrages ist es zu zeigen, inwiefern die institutionellen Bedingungen der jeweiligen Tarif- und Mindestlohnsysteme oder aber die jeweiligen Branchenbedingungen die Strategien der Tarifpartner in Hinblick auf die Anhebung der unteren Löhne beeinflussen. Der Vergleich der verschiedenen Systeme soll nicht zuletzt dazu dienen, die Wirksamkeit des in der Bundesrepublik seit 2015 eingeführten Mindestlohns einzuschätzen, wobei die Entwicklung der unteren Löhne in verschiedenen Branchen betrachtet wird. Die ausgewählten Länder repräsentieren dabei mit den Niederlanden ein System, in dem seit fast 50 Jahren ein gesetzlicher Mindestlohn mit spezifischen Jugendtarifen parallel zu den überwiegend allgemeinverbindlichen Tarifverträgen existiert. In Österreich wird vor dem Hintergrund einer nahezu universellen Tarifdeckung (aufgrund der Pflichtmitgliedschaft der Arbeitgeber in der Wirtschaftskammer) von beiden Tarifpartnern die Einführung eines Mindestlohns bis heute abgelehnt. Dagegen war die abnehmende Tarifdeckung in Deutschland ein Grund für die Einführung eines gesetzlichen Mindestlohns parallel zu den existierenden Branchenmindestlöhnen. Nach der ersten vereinbarten Anhebung im Sommer 2016 wurden erste Erfahrungen in Bezug auf Wechselwirkungen mit der Tarifpolitik in verschiedenen Branchen in Deutschland untersucht und mit denen in den Nachbarländern verglichen. Die Auswahl der Branchen basiert dabei auf einer möglichst starken Differenz, indem die Gebäudereinigung, der Einzelhandel und die Metallverarbeitung untersucht werden. Die Ergebnisse dieser von der Hans-Böckler-Stiftung finanzierten Studie basieren unter anderem auf knapp 30 leitfadengestützten Experteninterviews, die mit den Tarifpartnern wie auch Vertretern der Arbeitsinspektoren in den drei Ländern und Branchen im Jahr 2016 geführt wurden.

Mittwoch, 15. Februar 2017, 13 – 15 Uhr c.t.
Carl von Ossietzky Universität Oldenburg
A6-4-411

Fakultät I
Institut für Sozialwissenschaften
Prof. Dr. Martin Heidenreich



9. Persons and contact details

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