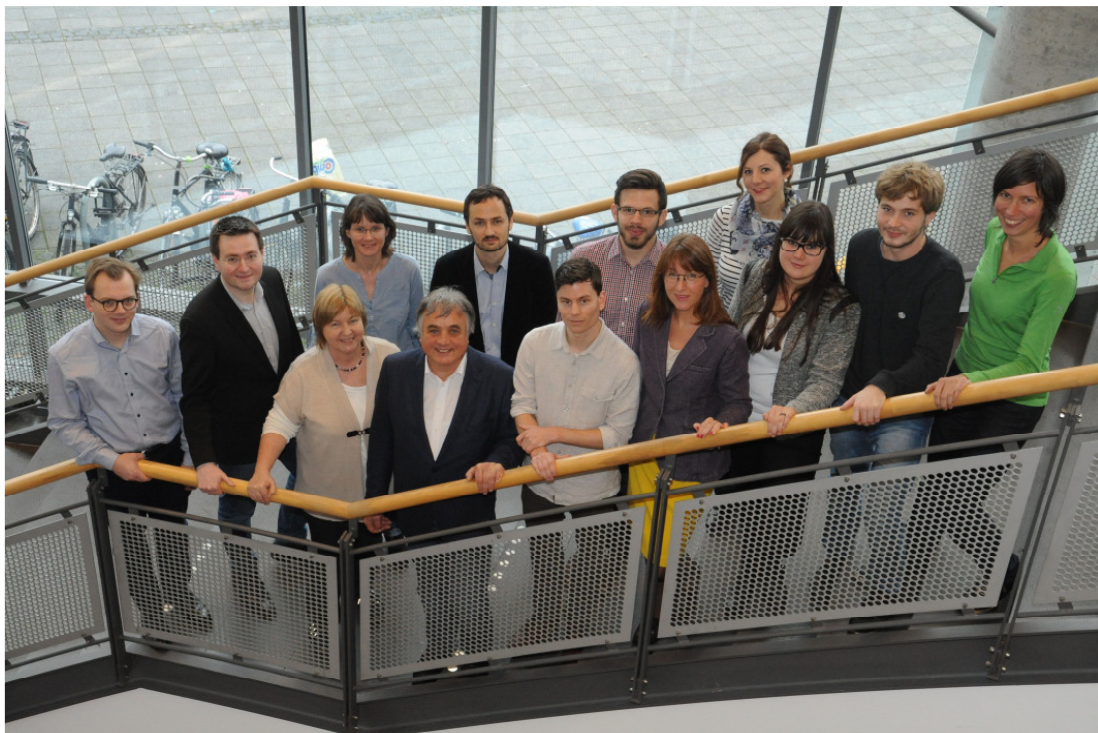


Social Stratification and European Studies in 2015



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1. Preface

The Chair of Sociology with a special focus on Social Stratification and European Studies was created in the years 2007 and 2008 with the staffing of the Professorship of Social Stratification in the Federal Republic of Germany (and also in the international context) and the Junior professorship for the Sociology of European Societies. With one professorship, one junior professorship and a team of 9 research fellows, it is an essential pillar in the Institute of Social Sciences. Due to the exceptional level of support the chair still receives from many sides, we feel it is our responsibility to report regularly on our activities.

In 2015 we focused on the extension, execution and completion of numerous large joint research projects, funded by the EU, the German Research Foundation (DFG) and the Ministry for Science and Culture (MWK): In the frame of our EU-project COPE “Combating Poverty in Europe: Re-organising Active Inclusion through Participatory and Integrated Modes of Multi-Level Governance“, we investigated – together with our Norwegian, Scottish, Swedish, Italian and Polish partners – the minimum income schemes and inclusive politics in five European countries on a national, regional and also individual level. This project ended in January 2015. The first phase of our DFG-project HORIZONTAL EUROPEANIZATION, ended in September 2015 with a Midterm Workshop on the “Dynamics of Transnational Inequality in Europe. A Double Dualization of European Societies?“. As a great success, the Research Unit "Horizontal Europeanization" received three more years of funding from the German Research Foundation (DFG) until 2018. The COPE-Project and the DFG-research group were both coordinated by University of Oldenburg. A further project – COLLIN – funded by the Volkswagen Foundation, investigates in co-operation with the Soziologisches Forschungsinstitut Göttingen socially distributed innovation processes in the industries of renewable energy and information technology. In addition, we applied for new projects to the European Research Council, the German Research Foundation (Emmy-Noether), the Ministry for Science and Culture in Lower Saxony (MWK) and the Federal Ministry for Education and Research (BMBF).

In the scope of our projects numerous publication projects started or have been completed: Besides various articles in journals and books, that are documented in this report, we would like to emphasize one dissertation and two books: Deborah Rice completed and published her dissertation on “Building Active Welfare States – How Policy Shapes Caseworker Practice“. Additionally, “Integrating Social and Employment Policies in Europe. Active Inclusion and Challenges for Local Welfare Governance“ (Editors: Martin Heidenreich and Deborah Rice) as well as “Exploring Inequality in Europe. How Europeanisation Shapes Our Daily Lives“ (Editor: Martin Heidenreich) will be published soon by Edward Elgar.

Beyond that it is important to highlight the extraordinary teaching performance in the Bachelor, Master, Diploma and Magister degree programmes of our department. Up to 300 students attended some of the individual courses and about 20 theses were supervised. Moreover, working group members acted as the director of the Institute for Social Science, as equal opportunity commissioners, departmental Erasmus+ coordinator or attended numerous department and faculty committees (appointment committees, department board, faculty board, student advisory service, examination boards, doctoral thesis committees...).

In the course of this year, Sven Broschinski, Dr. Stefanie Kley, Fabian Hamann and Falk Höpfner joined our research group and Franziska Buttler, Dr. Frédéric Falkenhagen, Sabine Israel, Christian Reimann and Katharina Zimmermann left the research group. We wish all of them the best in the new positions and roles they have taken on!

With this report we would once again like to say thank you to all the people and institutions that helped us with their great support to continue the work in this department.

Oldenburg, in December 2015

Martin Heidenreich and Jannika Mattes

2. Projects and other research activities

The research activities of our unit are focused on two areas: contributing to a stronger consideration of the European dimension of social stratification and analysing the transition to an innovation- and globally-oriented knowledge-based society as an important factor in social- structural processes of change.

2.1 Internationally comparative and European social stratification

Our first research focus is the Europeanization and internalization of national societies with the aim of helping to overcome the methodological nationalism of inequality research. Complementary to the relevant activities of the University of Bremen, our unit wants to analyse the transformation of national societies from a more social and economic perspective.

Our research interest in the Europeanization of national society and economic spaces is based on the notion that processes of socialization – e.g. education systems, employment systems and social protection systems which are central determinants of social inequality – can no longer be analysed in a national framework. Through the Europeanization of adjudication, monetary policies, household policies, regional policies and agriculture policies, social inequalities are increasingly created and regulated on a European level. The cognition of social inequalities is also no longer limited to national levels. The activation and definition of inequalities as well as their handling increasingly takes place in supranational spaces. The so far national interpretation models and regulation models of social inequalities are now changing through the aggregation of European regulation structures and the involved political integration and dependence (vertical Europeanization) as well as through the transnational communication relationship, exchange relationship and changing learning process (horizontal Europeanization).

This theoretical interest in the Europeanization of social inequalities and its determining factors was in 2015 realized in four projects and initiatives:

Together with partners from Italy, Poland, Sweden, Norway and the United Kingdom, from February 2012 till January 2015, we successfully worked on the project (under the 7th framework programme of the EU): "Combating Poverty in Europe: Re-organising Active Inclusion through Participatory and Integrated Modes of Multilevel Governance" (COPE).

Secondly, because of the interest in the Europeanization and internalization of national societies a social sciences research network was created. In this network, the first phase of the DFG research unit "Horizontal Europeanization" was successfully completed in 2015. The second phase was approved by the DFG and will end in 2018. In the frame of this research group we thirdly, analyse the Europeanization of social inequalities based on pan-European income and labour market data. The follow-up of this project will grant us the opportunity to deepen our assessment on the impact of the Eurozone crisis on Europeanisation and its winners and losers.

These activities take place within the framework of the *Centre for Europeanisation and Transnational*

Regulations Oldenburg (CETRO), which has been recognized in autumn 2008 by the European Union as a Jean Monnet top-level research center. CETRO facilitates the coordination, organization and support of internationally comparative and European scientific research projects. It supports the profile development of the involved professorships by helping to secure third-party funds, creating synergy effects between the involved disciplines and raising the visibility of the social research activities in Oldenburg in this area.

a) Local Worlds of Social Cohesion. The Local Dimension of Integrated Social and Employment Policies (EU, 2011-2014)

The EU-funded research project “LOCALISE” on Radical changes in the local governance of coordinated social and employment policies in France, Germany, Italy, Poland, Sweden and the UK was successfully completed in January 2014. We look back on a highly fruitful international collaboration within the LOCALISE project that culminated not only in two international conferences in 2013 (one policy conference in Brussels and one academic conference in Berlin with more than 100 participants), but also in numerous high-level scientific publications. An overview can be found on the LOCALISE website: www.localise-research.eu.

In January 2016, the LOCALISE consortium will publish its final volume on “Integrating social and employment policies in Europe: Active inclusion and challenges for local welfare governance” (edited by Martin Heidenreich and Deborah Rice, Edward Elgar Publishing). The main thesis of the book is that fostering social cohesion and enhancing the employment chances of vulnerable groups requires a reorganization of social and employment services, especially at the local level. On the basis of empirical studies of six European welfare states, the book explores how different institutional contexts influence localized service delivery and how local actors deal with the associated coordination challenges. The main finding of the book is that neither decentralization nor one-stop-shops or provider networks are “magic bullets” against fragmented service provision. Especially the national or even European regulatory and budgetary context, as well as individual network brokerage is vital for a successful integration of employment and social policies at the local level.

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b) COPE – Combating Poverty in Europe. Re-organising Active Inclusion through Participatory and Integrated Modes of Multilevel Governance (2012-2015)



The international COPE-team in Warsaw 2014

The FP7 research project COPE – “Combating Poverty in Europe: Re-organising Active Inclusion through Participatory and Integrated Modes of Multilevel Governance” – analyses trends of poverty and social exclusion in Europe, and examines the dynamics of minimum income protection policies that potentially help to alleviate the risk of poverty in Europe. COPE runs under the overall coordination of CETRO. A focus of the project is put on the situation of single parents, long-term unemployed and working poor, who face particularly high risks of poverty and social exclusion. The project investigates to what extent minimum income policies are important as a last resort social security net for these three target groups and in what sense active inclusion policies protect these groups effectively from suffering from poverty and social exclusion. Active inclusion can be understood as the combination of sufficient income provision, active labour market policies (ALMP) and an easy access to quality services (C(2008) 5737). Thus, this concept suggests integrating social and employment policies in order to combat poverty and multiple barriers to employment in a comprehensive way. The integration of these different pillars is necessary as employment services are often regulated at the national level, while social services are mainly developed and provided at the local level. Thus, developing and providing active inclusion policies requires a close coordination between various social policy fields (benefit provision, training, job placement, family and care, drug and debt counselling), between different political levels (national, regional, local, European) and between various types of organisations (private, public, NGOs).

Building on these considerations, the overall research question of COPE is: In the development and provision of active inclusion policies, how do public, private and non-governmental actors in a welfare state deal with the challenges raised by the need for closer co-operation between different political levels (European, national, regional and local) involving all relevant stakeholders (public, private, organised civil society and citizens) across the boundaries of formerly separated societal fields (social, employment and economic policy)?

At the end of January 2015 the COPE project officially ended. Since then, several publications have been realised or are still in the making. First of all, the policy brief “Active Inclusion and the Fight Against Poverty: The Challenge of Integrated Services. Lessons from Five European Countries” was prepared by Katharina Zimmermann, CETRO. It not only summarises the main findings of the entire project but also states recommendations for further policy action in the field of minimum income protection. Second, the book “Combating Poverty in Europe – Active Inclusion in a Multi-Level and Multi-Actor Context”, edited by our Norwegian colleagues Rune Halvorsen and Bjørn Hvinden, has been published by Edward Elgar. The contributions cover all major findings of the COPE project. All in all, the book provides an analysis how poverty and social exclusion are combated at the European, the national and the subnational level. Third, our Italian colleague Matteo Jessoula published an article about Europe 2020 and the fight against poverty in Europe in *Social Policy & Administration*.

Moreover, two further book projects are currently under progress, which are based on the COPE-findings. First, Matteo Jessoula and Ilaria Madama from the Italian COPE team are editing a book on “Europe2020 and the fight against poverty and social exclusion” with Routledge, which will be published in 2015. The focus of this book is the European dimension of poverty and social exclusion, and how European active inclusion policies shape national settings. Second, Hakan Johansson and

Alexandru Panican from the Swedish COPE-team are editing a book on the subnational dimension of this topic. Their volume with the planned title "Responding to the crisis: Combating poverty and promoting active inclusion in local welfare societies" will be published in 2015, too.

Research team in Oldenburg: Katharina Zimmermann, Norbert Petzold

c) DFG funded Research Unit "Horizontal Europeanization („Europäische Vergesellschaftungsprozesse. Horizontale Europäisierung zwischen nationalstaatlicher und globaler Vergesellschaftung“) 1st phase 2012 - 2015, 2nd phase 2015 - 2018

Started in 2012, the Research Unit investigates the question of how the opening of social fields and social spaces in course of the political integration in Europe goes along with increasing cross-border dependencies among the citizens (horizontal Europeanisation). The fields of analysis also include transnational social interaction, attitudes, and subjective interpretations and their influence on a transformation of social relationships and life circumstances of individuals and families.

The focus of the research group in the first phase (2012 - 2015) lay on horizontal Europeanisation processes in academic, bureaucratic, professional and associational fields, as well as on related conflicts and bargaining relations and their impact on patterns of social inequality. Complementary to the Europeanisation of social fields, the Europeanisation of social space (P. Bourdieu) was analyzed, like everyday practices, collective memories and social inequalities. Different modes of Europeanization were distinguished to explain increasing transnationality in norms, attitudes and behaviour, which can be found in the academic world, in asylum administration, everyday life, professional behavior, industrial relations, and individual perceptions of social inequality. The modes analyzed were power and coercion, competition, communication, and cooperation.

In the beginning of 2015, the German Research Foundation granted the continuation of the Research Unit for three more years, until September 2018. In the second phase (2015 – 2018) the research group will emphasize the analysis of conflicts and tensions between national and European regulations, subjective identification, and patterns of integration and social inequality against the background of the current Euro crisis. Areas of conflict are, for example, asylum management, the reorganization of higher education, labor relations, and the distribution of life-course opportunities. The analysis will build on typologies and theoretical approaches developed in the first phase of the project, namely *double dualization*, *politicization*, *uncertainty*, and *controversial solidarities*. In the following these headwords will be explained briefly.

Europeanization processes are characterized by tensions associated with the unequal distribution of social resources and opportunities. A deepening of the center-periphery-pattern in Europe with regard to social inequality in various fields as well as an increase in social inequalities between different groups of persons can be observed (*double dualization*). Second, Europeanization is characterized by conflictual processes of regulation and standardization in a political-administrative multi-level system. In the course of this process of integration a *politicization* of social fields can be observed. Furthermore, Europeanization processes are characterized by conflicting strands of interpretation and identification. This goes along with the erosion of trust in the EU and in general with feelings of *uncertainty* in everyday life. Lastly, transnational *solidarities* are currently renegotiated in the face of the Euro crisis and refugee crisis.

Mid-term workshop

Important results of the first phase and the next steps for the second one were discussed at the Mid-term Workshop “Dynamics of Transnational Inequalities in Europe. A Double Dualization of European Societies?” (September 24-25, 2015 in Oldenburg).

Theoretical and empirical analysis based on neo-institutional and Bourdieusian concepts of social fields and spaces on related conflicts and tensions, as well as on their impact on patterns of social inequality were presented. The territorial differences between central and peripheral countries on the one side and the social differentiation between elites and 'the people' on the other side were of particular interest.

Presentations were held on two topics:

Territorial divisions in Europe: New centres and peripheries in Europe

- *“Introduction: Dynamics of Horizontal Europeanization and the emergence of transnational patterns of inequality”*
Martin Heidenreich (University of Oldenburg).
- *“Global inequalities and the structure of cross-border mobility and communication: Is Europe an exceptional transnational social space?”*
Emanuel Deutschmann (Jacobs University Bremen, BIGSSS).
- *“The Impact of the Euro-crisis on social inequalities in Europe”*
Martin Heidenreich (University of Oldenburg) and Jenny Preunkert (University of Leipzig).
- *“The genesis of the European Research Area (ERA) – a shift towards inequality”*
Richard Münch, Vincent Gengnagel, Christian Baier and Nilgung Massih-Tehrani (University of Bamberg).
- *“Wage policy in the Euro-zone? The double asymmetry of societal and theoretical positions”*
Susanne Pernicka, Vera Glassner and Nele Dittmar (Johannes Kepler University Linz).

Social divisions in Europe: Winners and losers of Europeanization processes

- *“A double dualization? Quality of life before and during the Euro crisis”*
Jan Delhey and Leonie Steckermeier (University of Magdeburg).
- *“Dynamics of social determinants of health in the European periphery”*
Sabine Israel (University of Oldenburg)
- *“How does social class impact on the acquisition of transnational human capital?”*
Jürgen Gerhards (Free University Berlin)
- *“Between elites and “the people”. EU-professionals as intermediaries of European Integration?”*
Sebastian Büttner (University of Erlangen), Lucia Leopold and Steffen Mau (University of Bremen)



The Research Unit, September 2015: Start of the second Phase.

The research groups (Subprojects) of the second phase.

	Head	Researcher	University	Topic
Subproject 1	Prof. Dr. Richard Münch	Christian Baier, Nilgun Massih-Tehrani, Vincent Gengnagel	OFU Bamberg/ ZU Friedrichshafen	Europeanization of Higher Education
Subproject 2	Prof. Dr. Christian Lahusen, Prof. Dr. Karin Schittenhelm	Marius Wacker, Carolin Sprenger, Stephanie Schneider	University of Siegen	Europeanization of Asylum Administrative Practice
Subproject 3	Prof. Dr. Jürgen Gerhards, Dr. Zsófia Ignácz	Maximilian Priem	FU Berlin	European Solidarity
Subproject 4	Prof. Dr. Jan Delhey	Emanuel Deutschmann, Monika Verbalyté, Auke Aplowski	OvG Magdeburg	Cross-border Interactions and Transnational Identities
Subproject 5	Prof. Dr. Steffen Mau, Dr. Sebastian Büttner	Lucia Leopold	HU Berlin, FAU Erlangen	Professionalization of EU Expertise
Subproject 6	Prof. Dr. Susanne Pernicka, Dr. Vera Glassner	Dr. Torben Krings, Nele Dittmar	JKU Linz	Europeanization of Labor Relations
Subproject 7	Prof. Dr. Martin Heidenreich, Dr. Jenny Preunkert	PD Dr. Stefanie Kley, Sven Broschinski, Fabian Hamann	CvO Oldenburg, University of Leipzig	Europeanization of Social Inequalities
Subproject Z	Prof. Dr. Martin Heidenreich	Dr. Jenny Preunkert	CvO Oldenburg	Central tasks of the research groups

d) Research Project “Europeanization of Social Inequalities” (Subproject 7 of the Research Unit “Horizontal Europeanization”; 1st phase 2012 - 2015, 2nd phase 2015 - 2018)

The approach of this subproject concentrates on the meso-level of social fields and the micro-level of social interactions, interpretations and attitudes. The project investigates the consequences of Europeanization processes across various social fields, namely academia, bureaucracy, European identity, European professionalism and labor relations. Heterogenous processes of Europeanization are expected to have an effect on social stratification within Europe and to contribute to a specific distribution of resources, life chances, and scopes of individual action.

On the basis of different micro data sources (EU-SILC, LFS), the structures of income inequality, poverty, material deprivation, and unequal chances of societal participation were investigated in the first phase. The results can be summarized in three points:

1. The convergence of the income circumstances in the EU as a whole continues. But between the old member states of the EU-15 the differences in income increase again. Social cleavages with regard to participation in the labor market, material deprivation, and health are growing, especially in the southern and eastern European countries. Long-term unemployed and low-qualified persons, as well as single parents were found to have a high risk of poverty and deprivation. One key result of the analysis is the *double dualization* of the European space, meaning that life circumstances between different social groups and between northern and western European countries on the one hand and southern and eastern European countries on the other hand growing apart since the Euro-crisis.
2. National labor markets and welfare structures are still essential factors that shape the patterns of social inequalities. But some indicators point to European influences: the extent of economic interdependencies, the meaning of activation policies, and their degree of conformity with European guidelines are also influential.
3. In the context of the project, an *Europeanisation Index* was developed to identify the density of interactions within Europe. Our analysis showed that stronger interdependencies of living environments have a positive impact on life satisfaction, what highlights new and extended opportunity structures. Furthermore, common ideas of appropriate standards of living seem to arise across the borders of member states.

As a result of the first project phase, “Exploring Inequality in Europe. How Europeanisation Shapes Our Daily Lives”, edited by Martin Heidenreich (Edward Elgar, London), will be published soon.

Book Chapters:

1. Introduction exploring inequality in Europe
Martin Heidenreich
2. The Europeanization of income inequality before and during the eurozone crisis: inter-, supra- and transnational perspectives
Martin Heidenreich
3. Determinants of persistent poverty. Do institutional factors matter?
Cathrin Ingensiep
4. The segmentation of European labour market – the evolution of short- and long-term unemployment risks during the euro crisis
Martin Heidenreich

5. Women as the relative winners of the eurozone crisis? Female employment opportunities between austerity, inclusion and dualization
Martin Heidenreich
6. Temporary employment and labour market segmentation in Europe 2002–2013
Christian Reimann
7. The Europeanization of social determinants and health in the Great Recession
Sabine Israel
8. Does Europeanization of daily life increase the life satisfaction of the Europeans?
Franziska Buttler
9. The European integration process and the social consequences of the crisis
Jenny Preunkert

In the second phase (2015-2018) the subproject 7 will focus on the influence of reference groups for the subjective perception of social inequalities, and on the impact of Europeanization processes on the worlds of work and family life. The data for these analyses comes from various micro-data sources, such as the EU Statistics on Income and Living Conditions (EU-SILC), the EU Labour Force Survey (EU-LFS), the European Working Conditions Survey (EWCS) and the Generations and Gender Survey (GGS). Additionally, context variables from Eurostat and OECD-Statistics will be included in order to obtain insights about the explanatory power of economic factors.

Project members: Prof. Dr. Martin Heidenreich; PD Dr. Stefanie Kley; Sven Broschinski, M.A.; Fabian Hamann, M.A.

e) Jean Monnet Centre for Europeanisation and Transnational Regulations Oldenburg (EU; project status: ongoing)

The Jean Monnet Centre for Europeanisation and Transnational Regulations (CETRO) at the University of Oldenburg focuses on the Europeanisation of national societies through the transnational regulation of social, labour and economic relations within the European Union (EU). By exploiting the advantages of the interdisciplinary composition of our research centre, we will focus on two substantive and one procedural issue. We analyse a) the impact of the EU and its economic policies (especially the common market, the monetary union and the liberalization of public services) on national economies in Europe, b) the corresponding (trans-)formation of the European Social model and its crucial institutional pillars, the national welfare policies, labour law, collective bargaining systems and other labour market regulations, and c) the interaction and mutual reinforcement of different forms of governance (joint regulation by common legal rules, mutual recognition of national regulations, private regulation in transnational networks, “negative integration” by economic externalities, redistribution and “softer”, more participative forms of policy coordination). Our emphasis on the links between economic, social and regulatory aspects is motivated by the current situation of the EU which is characterized by an asymmetry between the economic and the socio-political dimensions of transnational integration: faced with a growing scepticism towards further Europeanisation and globalization, the EU has to take into account the social implications of European integration and in particular its impact on national welfare systems, labour law and collective bargaining relations.

The focus on economic, social and regulatory aspects of European integration is translated into different activities exploiting our multi-disciplinary resources and interests in research, teaching and communication (international conferences, lecture series, workshops, summer schools, working papers).

2.2 Contours of knowledge society

The second focus of our unit bundles the innovation and socioeconomic research activities. It deals with the question of the dynamics of development in a global and innovation centred society, which is characterized by the erosion and diversification of previous national state regulation forms of labour, by learning organizations and by new, territorial involved forms of in multinational corporations. We now have two research projects in this area: a) With the project, “collaborative innovations”, which runs from April 2013 to March 2016, we analyse the inter-firm use of external knowledge and competences in networked development processes. b) Forschungsorientiertes Lernen im Fokus (FLiF) Regieren im plurinationalen Raum (Research oriented learning – Governing in plurinational spaces). This project focuses on the connection between research and teaching.

b) COLLIN – Collaborative innovations. The use of external knowledge in inter-firm development processes (2013 – 2016)

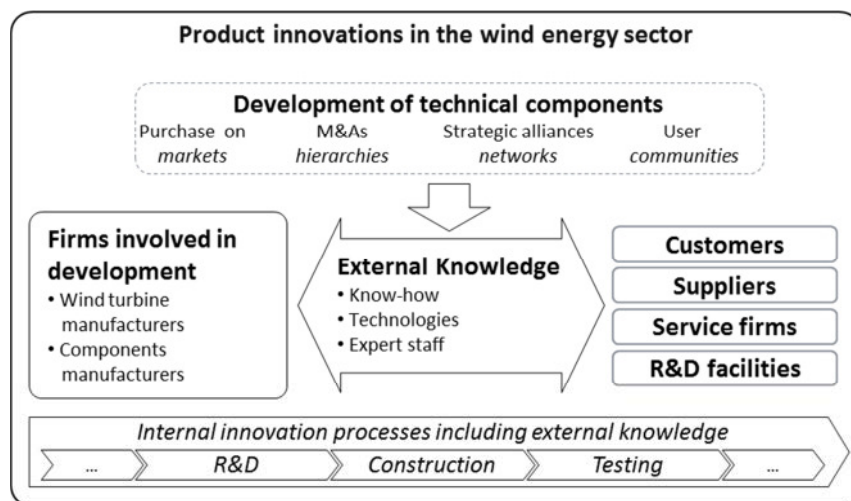
To compete in global markets, today’s high-tech companies are increasingly dependent on external knowledge for the generation of complex innovations. Both for the development and commercialization of new products companies need to collaborate with external knowledge providing organizations like manufacturers, supplier firms, knowledge-intensive service companies, research institutes and universities, and integrate their often highly specialized and heterogeneous knowledge into coherent innovation processes. Thus, the organization and coordination of collaborative inter-organizational knowledge transfers and learning processes become decisive



Team of the joint research project COLLIN

factors for the innovativeness of high-tech companies.

The research project starts from the assumption that knowledge transfers can be organized via four different forms of collaboration: new knowledge can be purchased on *markets* in the form of licenses or product components, built up through the integration of formerly external knowledge holders into the company's *hierarchy*, made available through strategic partnerships in inter-organizational *networks*, or gained within publically accessible knowledge *communities*. Markets, hierarchies, networks and communities constitute the coordinative mechanisms for inter-organizational innovation processes and hence imply specific challenges in accessing knowledge from external contexts.



Assuming that all knowledge production is highly context-related, any attempt to *access* external knowledge requires the organizational capacity to reproduce the knowledge production context and to integrate new knowledge into firm-specific learning processes. Furthermore, to *control* knowledge, the innovating company is meant to protect it from undesired access by third parties in order to secure its innovative advantage over competitors. We therefore expect collaborative innovation processes to differ between the governance forms according to the way external knowledge is being accessed and controlled: in *markets*, the innovating company's access to the knowledge production contexts remains limited on contract-based relationships, while the purchased knowledge itself implies high control of new knowledge; knowledge integrated in *hierarchies* grants direct access to the knowledge production contexts and the innovating company fully controls any new knowledge; in *networks*, both the access to knowledge production contexts and the exclusive ownership of knowledge are highly dependent on trust-based relationships; and in *communities*, access to knowledge production is explicitly kept public and every community member is allowed to use new knowledge for their own purposes. Thus, depending on the dominant governance form, the innovating company is required to build up suitable strategies, organizational rules, management practices and working habits in order to (re)produce and control external knowledge.

These assumptions lead to the following main research questions: (1) What are the intra-organizational conditions and interorganizational implications of market-, hierarchy-, network- or

community-based forms of collaboration in innovation processes? (2) How do innovating companies cope with the collaboration-specific challenges of (re)producing and controlling external knowledge within inner-firm product development processes?

The research project examines innovation processes in the dynamic high-tech industries of wind energy (responsibility of CETRO, Oldenburg), and information technology (responsibility of the Sociology Research Institute in Göttingen, SOFI). Within both industries, we investigate two innovation projects for each governance form and each industry sector, leading to an overall of 16 case studies. The investigation of each collaboration form results in case studies describing the main industry-specific conclusions. At the end of the three year project period, a final report will be generated that summarizes the key findings, explains the differences and similarities between the analyzed industries and derives potential practical conclusions (i.e. best practice models). Additional publications are also in progress. The final conference will be held from 25th to 26th of February 2016 in Göttingen.

Project team: Prof. Dr. Martin Heidenreich, Prof. Dr. Volker Wittke, Prof. Dr. Jürgen Kädtler, Prof. Dr. Jannika Mattes, Dr. André Ortiz; Dr. Klaus-Peter Buss, Dipl.-Soz. Thomas Jackwerth; Manfred Klöpffer, Dipl.-Soz. Heidemarie Hanekop; Dr. Patrick Feuerstein.

b) Research oriented learning: Governing in pluri-national spaces

This project focuses on the expansion and development of research oriented teaching and learning in social science courses. In this project students are taught how to combine learning and researching: In schools I to V, teaching and learning concepts are developed and tested in order to bring students close to and let take part in all stages and forms of scientific research and work. Students are to develop a curious and critical attitude towards findings. The intention is to support a change in the learning culture focusing on the development of academic learning.

Innovative teaching-learning concepts strengthening the relation between studying and researching are to create a suitable framework for self-directed, cooperative learning profiles. At the same time, it is intended to expand the variety of teaching-learning formats and examination types as well as international elements and to strengthen the relation between research and teaching.

The project "Governing in pluri-national spaces" focuses on subjects taken from complex configurations between national, subnational and transnational identities and their regulations.

Project duration: October 2011 – September 2016

Leader of the subproject: Prof. Dr. Martin Heidenreich

Project researcher: Dr. Frédéric Falkenhagen; Falk Höpfner

3. Publications

Martin Heidenreich

2016: (Forthcoming) Exploring Inequality in Europe. How Europeanisation Shapes Our Daily Lives. Edward Elgar.

2016: (Forthcoming, with Deborah Rice) Integrating social and employment policies at the local level: Conceptual and empirical challenges. In: M. Heidenreich & D. Rice (Hrsg.), Integrating social and employment policies in Europe: Active inclusion and challenges for local welfare governance. Cheltenham: Edward Elgar.

2015 The End of the Honeymoon. The Increasing Differentiation of (Long-Term) Unemployment Risks in Europe. *Journal of European Social Policy* 25 (4): 393-413.

2015 Heidenreich, M. & Plaza, B.: Renewal through culture? The role of museums in the renewal of industrial regions in Europe. *European Planning Studies* 23 (8): 1441-1455.

2015 The new Museum Folkwang in Essen. A contribution to the cultural and economic regeneration of the Ruhr Area? *European Planning Studies* 23 (8): 1529-1547.

2015: Martin Heidenreich: Un musée peut-il contribuer à la régénération d'une région industrielle ? Le cas du musée Folkwang (Essen). In: Guy Baudelle, Gerhard Krauss et Jean-François Polo (dir.): *Musées d'art et développement territorial*. Rennes: Presses Universitaires de Rennes, pp. 127- 139.

2015: Heidenreich, Martin and Baur, Nina: Locations of Corporate Head-quarters in Europe: Between Inertia and Co-evolution. In: Sarianna Lundan (ed.): *Transnational corporations and transnational governance*. Houndmills: Palgrave MacMillan, pp. 177–208.

Stefanie Kley

Segregation. In: Johannes Kopp und Anja Steinbach (Hrsg.): *Grundbegriffe der Soziologie*, 11. Aufl., VS-Verlag für Sozialwissenschaften, im Erscheinen

Räumliche Mobilität. In: Yasemin Niephaus, Michaela Kreyenfeld und Reinhold Sackmann (Hrsg.): *Handbuch Bevölkerungssoziologie*, Springer, im Erscheinen

The Impact of Job-related Mobility and Migration Intentions on Union Dissolution. In: Can Aybek, Johannes Huinink, Raya Muttarak (eds.): *Spatial Mobility, Migration, and Living Arrangements*. Springer 2015: 139-158

Jannika Mattes

2015: Nilsson, Magnus; Mattes, Jannika: The spatiality of trust: Factors influencing the creation of trust and the role of face-to-face contacts. *European Management Journal*, Vol. 33 (4), S. 230-244.

2015: Mattes, Jannika, Huber, Andreas, and Köhrsen, Jens: Energy transitions in small-scale regions – What we can learn from a regional innovation systems perspective. *Energy Policy*, Vol. 78, S. 255–264.

2015: Mattes, Jannika: Looking into the innovation process: How international is innovation in multinational companies? S. 145-176 in *Transnational corporations and transnational governance: The cost of crossing borders in the global economy*, Hg. Sarianna Lundan, Houndmills: Palgrave Macmillan.

André Ortiz

Ortiz, André; Schalkowski, Henrik (2015): Die Ausgestaltung der (Corporate) Governance bei Innovationsprozessen im Rahmen von M&A-Transaktionen, *Zeitschrift für Corporate Governance*, 1/15, S. 16-21.

Deborah Rice

2016: (Forthcoming, with Martin Heidenreich) Integrating social and employment policies at the local level: Conceptual and empirical challenges. In: M. Heidenreich & D. Rice (eds), *Integrating social and employment policies in Europe: Active inclusion and challenges for local welfare governance*. Cheltenham: Edward Elgar.

2016: (Forthcoming, with Katharina Zimmermann) Organizational barriers to service integration in one-stop-shops: The case of Germany. In: M. Heidenreich & D. Rice (eds), *Integrating social and employment policies in Europe: Active inclusion and challenges for local welfare governance*. Cheltenham: Edward Elgar.

2015: Applying welfare regime ideal types in empirical analysis: The example of activation. *Social Policy Review* 27, edited by J. Hudson, Z. Irving & M. Fenger. Bristol: Policy Press, 171-197.

2015: Building active welfare states: How policy shapes caseworker practice. Amsterdam: VU University Press.

4. Presentations, conferences and other activities

4.1. Presentations in the year 2015

[10.12.2015] Jannika Mattes presents „Energietransition unter der Lupe“ as part of the series "Innovation und sozialer Wandel", Organisations- und Innovationssoziologie, University of Stuttgart.

[9.12.2015] Martin Heidenreich discussion in a local TV station on inequality in Europe: <http://bit.ly/1T1fihZ>

[26.-27.11.2015] Jannika Mattes and Martin Heidenreich: "Die doppelte Koordinierung verteilter Innovationen in und zwischen Organisationen. Eine Mikrofundierung governancetheoretischer Perspektiven" (Herbsttagung der Sektion Organisationssoziologie der DGS an der TU Berlin).

[28.10.2015] Stefanie Kley presents Facilitators and constraints at each stage of the migration process at Max-Planck-Institute for Demographic Research, Rostock.

[9./10.10.2015] André Ortiz presents his paper "Marktbasierte Innovationsbeziehungen jenseits des Wettbewerbs: Mikrologiken marktlicher Governance in kollaborativen Entwicklungsprojekten im IT- und Windenergiesektor" at the conference "Jenseits des Wettbewerbs? Koordinationslogiken ökonomischen Handelns und die Einhegung von Märkten" hosted by the section Economic Sociology of the Deutsche Gesellschaft für Soziologie (DGS), University of Mannheim

[30.09.2015] Jannika Mattes presents "Breaking down energy transition: The interplay of actors and subsystem in regional restructuring processes" in the research colloquium STaPS at the University Twente, The Netherlands.

[27.09.2015] Sabine Israel: Presentation „Dynamics of social determinants of health in the European periphery“ at the Mid-term Workshop der DFG Forschergruppe Horizontale Europäisierung Dynamics of Transnational Inequality in Europe. A Double Dualization of European Societies?, PFL Oldenburg.

[27.09.2015] Martin Heidenreich: Presentation „ Dynamics of Horizontal Europeanization and the emergence of transnational patterns of inequality“ and “The Impact of the Euro-crisis on social inequalities in Europe“ (with J. Preunkert) at the Mid-term Workshop der DFG Forschergruppe Horizontale Europäisierung Dynamics of Transnational Inequality in Europe. A Double Dualization of European Societies?, PFL Oldenburg.

[7.9.2015] Martin Heidenreich: "Soziale Auswirkungen der Eurokrise", Schlaues Haus Oldenburg.

[03. - 05.09.2015] Deborah Rice presents at the ESPAnet Annual Conference, Stream 1: The role of policy entrepreneurs, advisers and experts in the diffusion of social policy her paper Network ties among social policy professionals: Benefits and costs for public service organizations and citizens in Odense, Dänemark

[2.-4.9.2015] Sabine Israel presents the paper: Unmet medical needs in European countries. How social policies can improve accessibility of healthcare at the ESHMS Special Interest Meeting "Europe in a Global Perspective" in Trondheim.

[25.-28.8.2015] Sabine Israel presents the paper: Social determinants of health in the European periphery: A cross-sectional time-series analysis at the ESA Conference in Prague

[25.-28.08.2015] André Ortiz presents the working paper "The Role of Financial Intermediation in Regional Wind Energy Sectors" at the 12th Conference of the European Sociological Association 2015, 25.-28.08. – "Differences, Inequalities and Sociological Imagination" (Research Network 9 Economic Sociology), to be held in the Czech Republic, Prague.

[8.-10.7.2015] Martin Heidenreich chaired the session “European Integration: Policies and Models” at the 22nd International Conference of the Council for European Studies (CES), to be held in Paris, France. In addition, he has presented a paper on the "The Europeanisation of Social Inequalities. Theoretical Challenges and Empirical Evidence" as part of the session "New Perspectives on European Inequality"

[8.07.-10.07.2015] Deborah Rice presents her paper 'A Welfare State for Whom? the Impact of Social

Investment Reforms on Income and Activation in the Netherland' at the 22nd International Conference of the Council for European Studies (CES) in Paris

[27.6.2015] Martin Heidenreich presents his paper "Euro crisis as a discovery device. The politicization of European integration" on the "130th Biannual Conference of Japanese Society for Social Policy Studies" at Ochanomizu University.

[13.06.2015] André Ortiz presents "Governance und Transformation von Innovationssystemen. Der Beitrag von kollektiven Wettbewerbsgütern zur Entwicklung des Windenergiesektors" at the spring conference of the section „Wissenschafts- und Technikforschung“, Deutsche Gesellschaft für Soziologie (DGS), TU Dortmund on 12/13 June 2015 – „Transformation sozio-technischer Systeme: Theorien, Modelle, Methoden“.

[12.06.2015] Jannika Mattes presents 'Regionale Lernsysteme und die Transformation regionaler Energiesysteme' at the spring conference of the DGS-subgroup „Wissenschafts- und Technikforschung“, TU Dortmund, Germany.

[25. Mai 2015] Jannika Mattes and Teis Hansen present "Beyond reciprocal proximity effects: the role of power" at the RSA Annual Conference 2015, Università Cattolica del Sacro Cuore, Piacenza, Italy.

[17.3.2015] Deborah Rice gives a lecture on "Aktivierungspolitik im internationalen Vergleich: Die Niederlande, Deutschland und Großbritannien" as part of the "Guest Lunch" at the Wirtschafts- und Sozialwissenschaftliches Institut, Hans-Böckler-Stiftung in Düsseldorf

[5.2.2015] Katharina Zimmermann gives a lecture during the Second EU Cohesion Policy Conference 'Challenges to EU Cohesion Policy in 2014-2020: An Academic and Policy Debate' in Riga (4 - 6 February 2015) on "Social Inclusion funded by Europe? The impact of the European Social Fund on local social and employment policies".

[22.01.2015] Jannika Mattes presents „Transformation regionaler Energiesystems“ in the sociological research colloquium at the TU Dortmund.

4.2. Conferences, streams, workshops

Midterm Workshop DFG Research Group "Horizontal Europeanization", Oldenburg

[24. – 29.09.2015] "Dynamics of Transnational Inequalities in Europe. A Double Dualization of European Societies?"

5. Teaching

Lectures and seminars in the autumn semester 2014/15

Seminar: Einführung in die Arbeitsmarkt- und Organisationsforschung

Instructor: Martin Heidenreich

Lecture: Einführung in die Soziologie

Instructor: Martin Heidenreich

Tutorial: Einführung in die Soziologie

Instructor: Christina Siebolds, Christian Fritz-Hoffmann, Krishantha Kamaladiwala Arachchige

Seminar: Organisation und Institution

Instructor: Jannika Mattes

Seminar: Europäisierung, Regionalisierung und transnationale Prozesse

Instructor: Jannika Mattes

Seminar: Europäisierung industrieller Beziehungen

Instructor: Manfred Klöpfer

Seminar: Forschendes Lernen: Sozialpolitik

Instructor: Frederic Falkenhagen

Seminar: Regieren im plurinationalen Raum

Instructor: Frederic Falkenhagen

Seminar: Beschäftigungspolitik und Arbeitsvermittlung (qualitative Lehrforschung II)

Instructor: Christina Siebolds

Lectures and seminars in spring semester 2015

Lecture: Einführung in die Sozialstruktur

Instructor: Deborah Rice

Lecture: Globalisierung und Gesellschaft

Instructor: Jannika Mattes

Seminar: Innovation und Organisation

Instructor: Jannika Mattes

Seminar: Arbeitsmarkt- und Beschäftigungspolitik

Instructor: Deborah Rice

Seminar: Einführung in die Sozialpolitik

Instructor: Deborah Rice

Seminar: Arbeitsmarkt und Ungleichheit

Instructor: Deborah Rice

Seminar: Einführung in die Sozialstruktur

Instructor: Fabian Hamann, Christina Siebolds

Seminar: Beschäftigungspolitik und Arbeitsvermittlung (qualitative Lehrforschung Teil III)

Instructor: Christina Siebolds

Seminar: Mindestsicherung und Aktivierung (qualitative Lehrforschung Teil I)

Instructor: Norbert Petzold

Seminar: Regieren im plurinationalen Raum: Nationale Minderheiten in der globalisierten Gesellschaft

Instructor: Frédéric Falkenhagen

Seminar: Reisen in der globalisierten Gesellschaft

Instructor: Frédéric Falkenhagen

Seminar: Wahlforschung/Demoskopie (Lehrforschung Teil I)

Instructor: Frédéric Falkenhagen

Lectures and seminars in autumn semester 2015/2016

Lecture: Einführung in die Soziologie

Instructor: Martin Heidenreich

Seminar: Einkommens- und Vermögensungleichheiten in Europa

Instructor: Martin Heidenreich

Seminar Arbeitsmarktungleichheiten in Europa

Instructor: Martin Heidenreich

Seminar: Vertiefung von Fachwissen Arbeit, Organisation oder Wissen (AROWI – PhD-Programme)

Instructors: Martin Heidenreich, Jannika Mattes + further professors of the Institute for Social Sciences

Seminar: Einführung in die Arbeitsmarkt - und Organisationsforschung

Instructor: Martin Heidenreich

Seminar: Organisationen und Internationalisierung

Instructor: Jannika Mattes

Seminar: Wissen und Innovation in Unternehmen

Instructor: André Ortiz

Seminar: Horizontale Europäisierung

Instructor: Stefanie Kley, Deborah Rice

Seminar: Europäisierung der Arbeitsmarkt- und Sozialpolitik

Instructor: Stefanie Kley, Deborah Rice

Seminar: Politische Ökonomie des Wohlfahrtsstaates

Instructor: Deborah Rice

Seminar: Arbeitsmarkt- und Sozialpolitik in Europa (Forschendes Lernen)

Instructor: Deborah Rice

Seminar: Einführung in die Soziologie

Instructors: Fabian Hamann, Christina Siebolds

Einführung in das wissenschaftliche Arbeiten

Instructor: Falk Höpfner

Mindestsicherung und Aktivierung (qualitative Lehrforschung Teil II)

Instructor: Norbert Petzold

Scientific training: “Employment policy and job placement“ (Beschäftigungspolitik und Arbeitsvermittlung I-III) (Christina Siebolds M.A.)

The research practice seminar “Employment policy and job placement“ (*Beschäftigungspolitik und Arbeitsvermittlung I-III*) started in the summer semester 2014 and ran for three semesters. Students were given the opportunity to work on their own empirical research projects using qualitative methods. During the first semester, the 11 students dealt with the state of the art on employment, unemployment and organizational routines in German Jobcenters, with the goal of developing their own research question. In small research groups (2-4 students), they wrote the first part of a group report: a literature review. In the second semester, students worked on their research design and developed a guideline for the interviews. At the end of the second semester, each group wrote a report on their theoretical approach and hypotheses. Between the second and third semester, each group realized 4-6 interviews with caseworkers, unemployed people or part-time employees. During the last semester, students transcribed their interviews and analysed them using MAXQDA. The final report combined the interview results with the first two report parts. The four groups’ final reports covered the topics of “Unemployment and temp agencies“ (*Arbeitslosigkeit und Zeitarbeitsfirmen*), “The labour market integration of young people“ (*Integration von Jugendlichen in den Arbeitsmarkt*), “Temporary employment and private life“ (*Zeitarbeit und Privatleben*) and “Caseworker discretion regarding sanctions in Jobcenters“ (*Spielraum von Vermittlern bei Sanktionen im Jobcenter*).

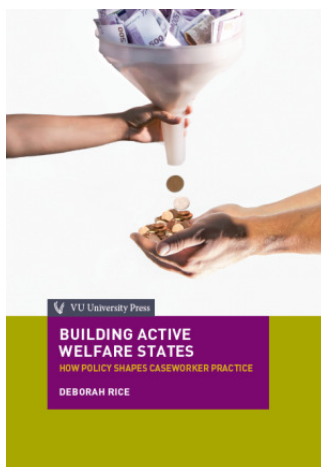
6. Guest Lectures

[02.03.2015] Bernd Lange, Member of the European Parliament and Chair of the Committee on International Trade of the European Parliament: “TTIP geheim!?”

[18.11.2015] Prof. Dr. Werner Rammert (TU Berlin) „Die Ausweitung der Innovationszone: Zwischen praktizierter Reflexivität und fragmentaler Differenzierung“

7. Degrees and graduations

Deborah Rice successfully defended her dissertation “Building Active Welfare States – How Policy Shapes Caseworker Practice“ (VU University Amsterdam).



PhD defense of Dr. Deborah Rice at the VU University Amsterdam.
Martin Heidenreich was member of the reading committee.

8. Persons and contact

Prof. Dr. Martin Heidenreich	martin.heidenreich@uni-oldenburg.de
Prof. Dr. Jannika Mattes	jannika.mattes@uni-oldenburg.de
M.A. Sven Broschinski	sven.broschinski@uni-oldenburg.de
M.A. Fabian Hamann	fabian.hamann@uni-oldenburg.de
M.A. Falk Höpfner	falk.hoepfner@uni-oldenburg.de
Dipl.-Soz. Thomas Jackwerth	thomas.jackwerth@uni-oldenburg.de
Dr. Stefanie Kley	stefanie.kley@uni-oldenburg.de
Dr. André Ortiz	andre.ortiz@uni-oldenburg.de
M.A. Norbert Petzold	norbert.petzold@uni-oldenburg.de
Dr. Deborah Rice	deborah.rice@uni-oldenburg.de
M.A. Christina Siebolds	christina.siebolds@uni-oldenburg.de

Office:

Isolde Heyen	isolde.heyen@uni-oldenburg.de
Kerstin Zemke	kerstin.zemke@uni-oldenburg.de

Contact:

Jean Monnet Chair for European Studies in Social Sciences
Institut für Sozialwissenschaften, Fakultät I Ammerländer Heerstr. 114-118
Universität Oldenburg
Mrs. Kerstin Zemke
D-26111 Oldenburg
Tel.: +49 441 798-2169
E-Mail: kerstin.zemke@uni-oldenburg.de
www.uni-oldenburg.de/sozialstruktur